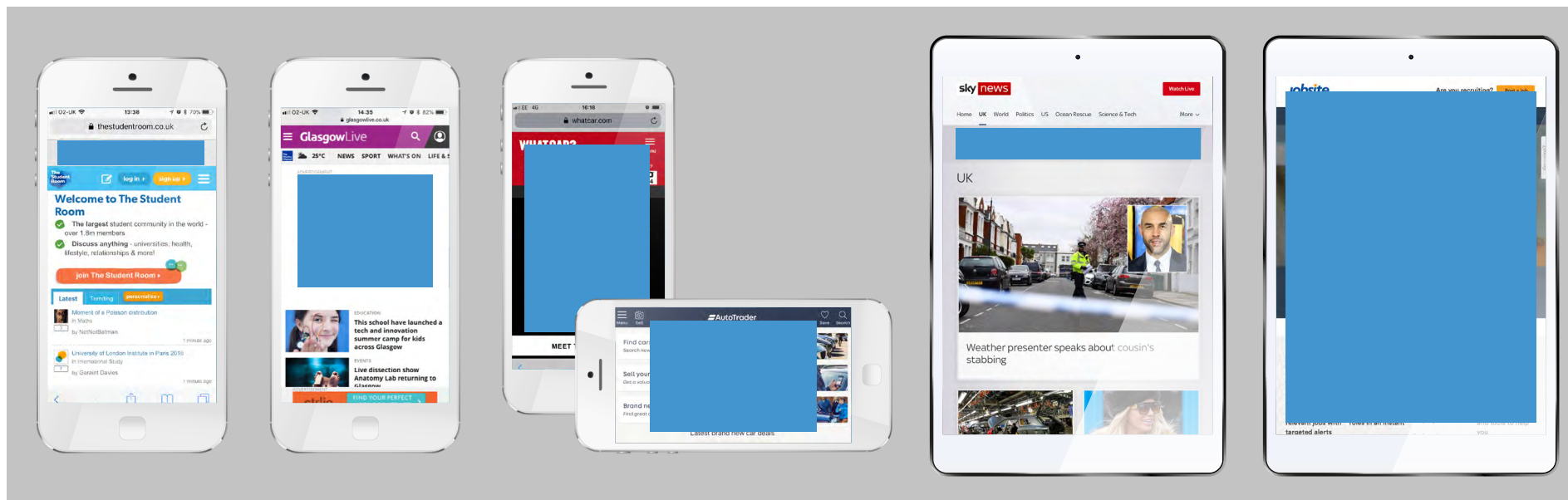


Hyperlocal Snapshot Display Specification

Artwork sizes:

Please supply artwork in each of the following formats.
Each artwork must have a maximum file size of 150Kb.
Artwork can be supplied in PNG, JPEG or GIF format.



Wide Banner
320x50px (w/h)

MPU
300x250px (w/h)

Interstitial
320x480px

Large Banner
728x90px (w/h)

Tablet Interstitial
768x1024px (w/h)

What we need:

- Spreadsheet of latitude and longitude coordinates or postcodes for the location targeting
- Campaign start and end date
- Target audience demographics
- **URL for the click through.**

Lead time: 24 hours to begin a campaign from receipt of artwork.

Tracking links: Please ensure if you would like to add click tracking links to your campaign this is sent across as your URL. Please note we **cannot** accept 3rd party tags on artwork.

Examples are for illustrative purposes only. The area shown in green indicates the size of artwork in situ, this is not to scale, please follow the measurements given.

fonemedia