

Video Display Specification

What we need:

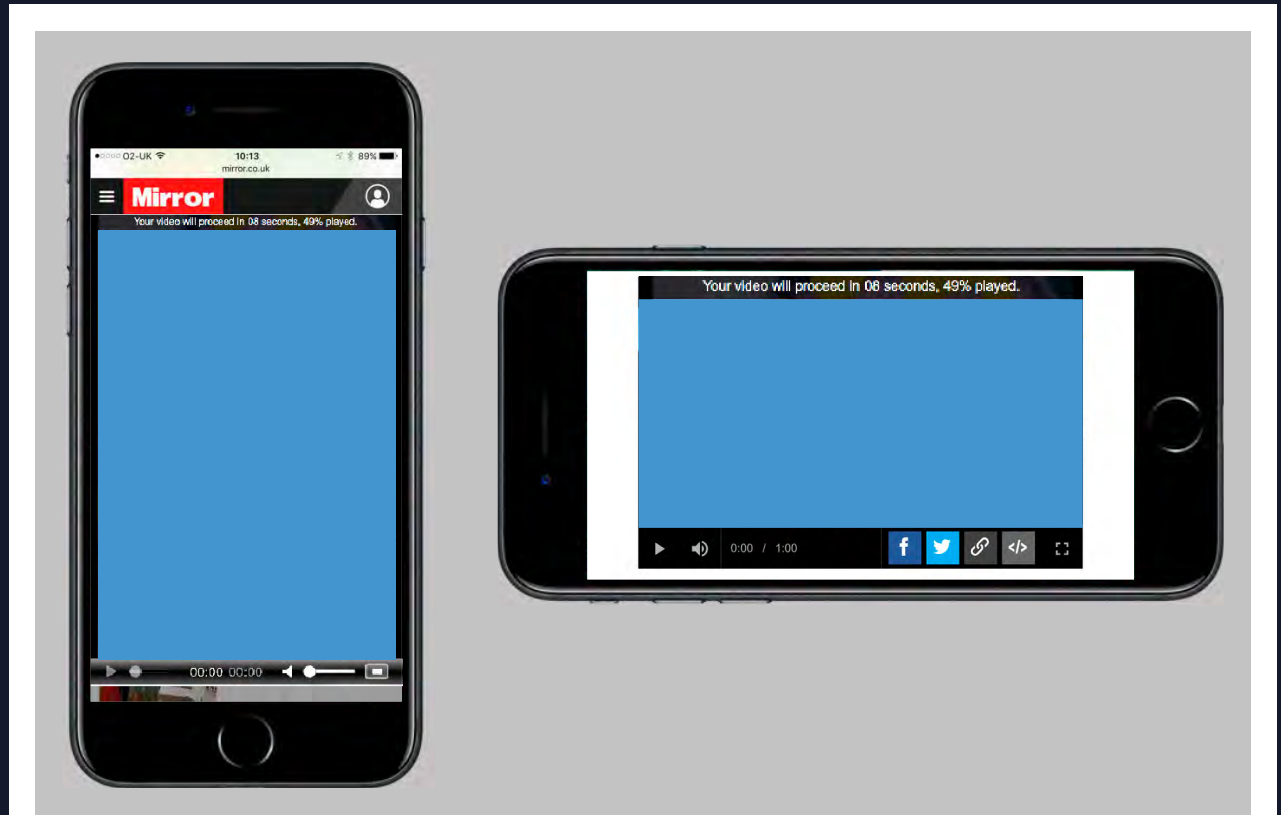
- 15 **or** 30 second video in MP4 format
 - Landscape Video (16:9 ratio (w:h))
 - Portrait Video (9:16 ratio (w:h))
 - Max file size 50Mb
- Target location + radius
- Campaign start and end date
- Target audience demographics
- **URL for the click through.**

Lead time:

48 hours to begin a campaign from receipt of all collateral.

Tracking links:

Please ensure if you would like to add click tracking links to your campaign this is sent across as your URL. Please note we **cannot** accept 3rd party tags.



Video:

MP4 - 15 **or** 30 seconds

Aspect ratio: landscape 16:9 **or** portrait 9:16 (w:h)

Max file size 50Mb