

mobile premium

ideal for...

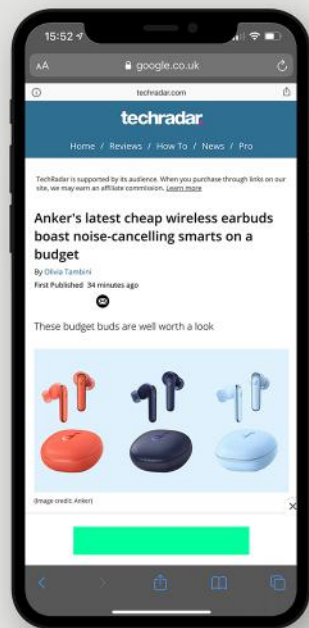
Artwork dimensions and sizes:

- Artwork can be supplied in PNG or JPEG format
- Please supply artwork in each of the following formats:

reaching a bespoke,
highly engaged
audience

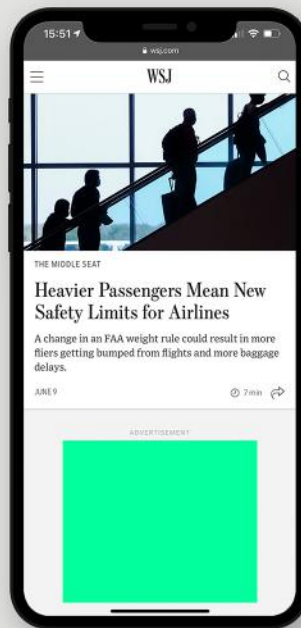
Most Common Ad Sizes:

Wide Mobile Banner



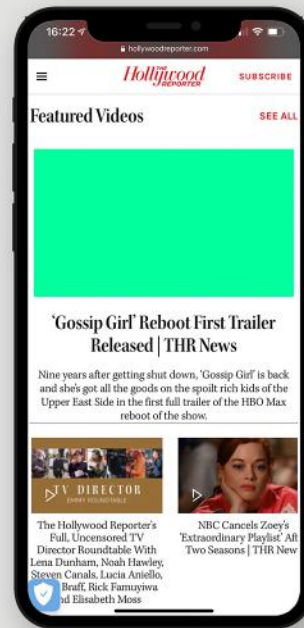
320 x 50px

MPU



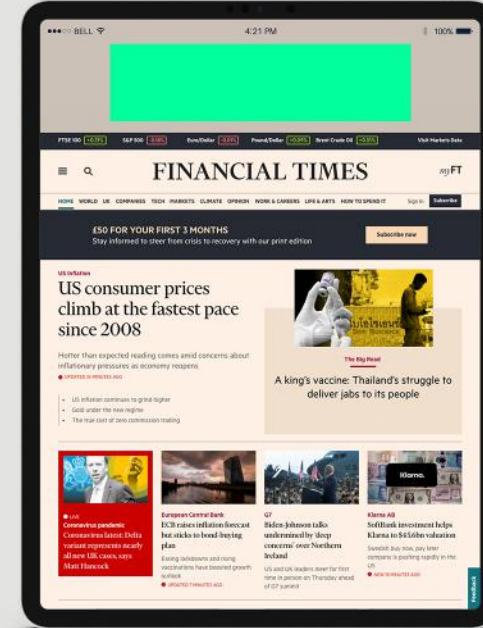
300 x 250px

Pre-Roll Video



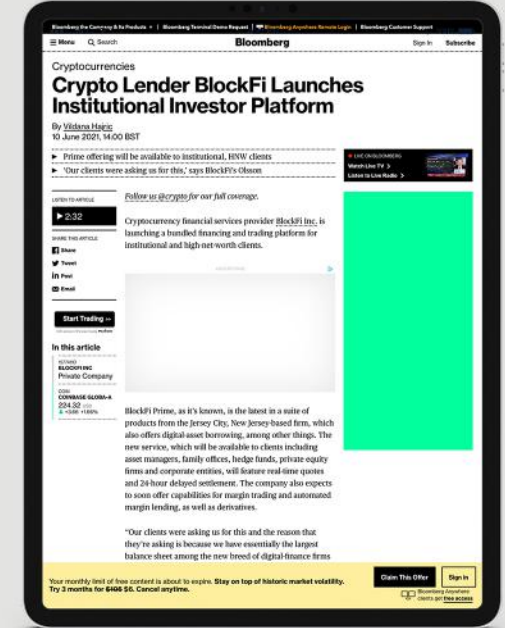
640 x 360px
or
640 x 480px

Billboard



970 x 250px

Half Page



300 x 600px

What we need from you:

Target audience: Who are you looking to reach?

Each publisher has a different audience reach, and different audience segments they can target. Our Client Services team will create bespoke proposals for you to choose from.

Campaign start and end date

URL for the landing page

Lead time: 48 hours to begin a campaign from receipt of artwork

Tracking links: Please ensure if you would like to add tracking links to your campaign this is sent across as your URL. *Please note we cannot accept 3rd party tags on artwork.*

Examples are for illustrative purposes only. These are not to scale, please follow the measurements given.

fonemedia

let's make something
great together