

# mobile social (image)

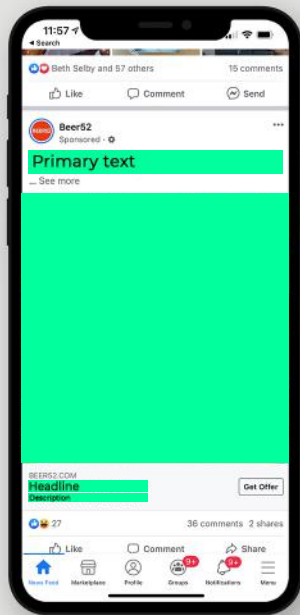
ideal for...

## Artwork dimensions and sizes:

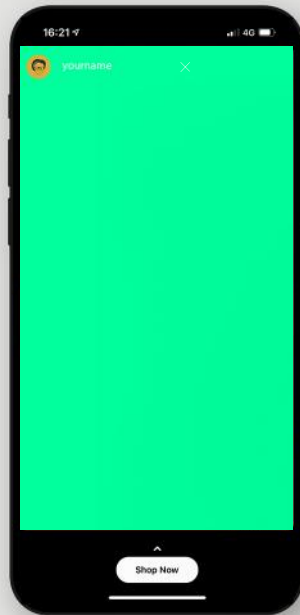
- Artwork can be supplied in PNG or JPEG format
- Please supply artwork in each of the following formats:

reaching a bespoke,  
highly engaged  
audience

### Image (feed) Image (stories)



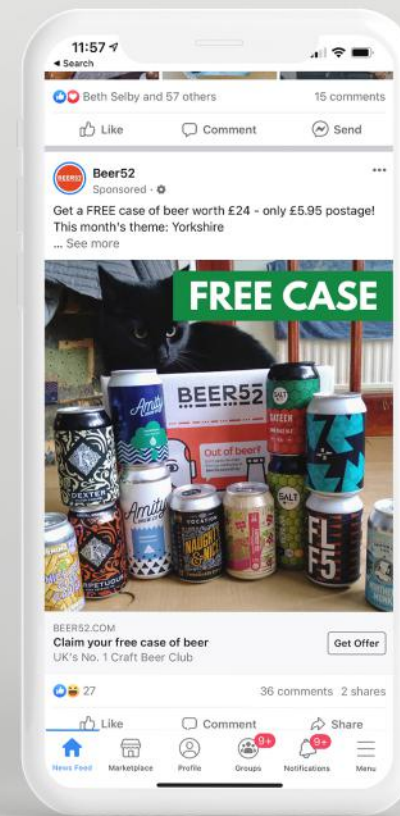
1:1 aspect ratio  
30MB max



9:16 aspect ratio  
30MB max

**Primary text:** up to 125 characters  
**Headline:** up to 40 characters  
**Description:** up to 30 characters

### Finished Mock-Ups



## What we need from you:

- **Target audience information:** Demographic, geographic, interests, and behavioural information
- Campaign start and end date
- **URL for the click through**

**Lead time:** 24 hours to begin a campaign from receipt of artwork

**Tracking links:** Please ensure if you would like to add tracking links to your campaign this is sent across as your URL. *Please note we cannot accept 3rd party tags on artwork.*

Examples are for illustrative purposes only. These are not to scale, please follow the measurements given.

fonemedia

let's make something  
great together